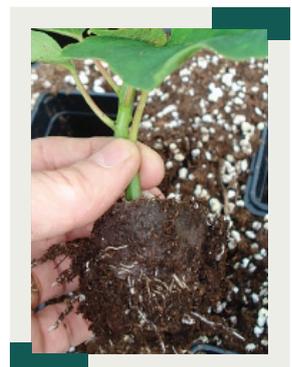


**REDUCED  
TIME ON  
BENCHES BY  
15%**

## **POINSETTIA** PROPAGATION

The Ellepot® Propagation System provides the best conditions for the rooting of young plants. You will enjoy the benefits of reduced time on benches by 15%, no transplant shock and therefore healthy and uniform plants.





# POINSETTIA

## GROW SMARTER IN AN ELLEPOT®

### BEFORE

introducing the ellepot® system

Using loose filled trays

- 14 days on benches
- Transplant shock
- Manual handling
- Patching for shipping

### AFTER

introducing the ellepot® system

Using Ellepot®

- 12 days on benches ▶ Reduced time on benches by 15%
- No transplant shock ▶ Faster take off
- Automated ▶ Easier to put up
- Reduced patching ▶ Better sell through

## ADVANTAGES WITH ELLEPOT®

■ Faster rooting time

■ Healthy and uniform plants

■ Reduced time on benches

■ Healthier foliage

■ More root mass = higher nutrient uptake

■ Reduced patching for shipping

■ Easier to pot up = no transplant shock

#### THE RESULTS ARE BASED ON THE FOLLOWING SYSTEM:

- Use of Ellepot® System
- Rooting in cylindrical paper pot
- Pot size: Diameter 35 mm & Height 45 mm
- Peat mixture: Standard mix
- Ellepot® Paper: EP
- Tray: 104 cells
- Result from Canada

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